

PRESS RELEASE

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Reliance Yacht Management Launches Clearing House Service

In response to demands from a small but growing number of clients and the Company's continued drive to make sailing enjoyable and stress free, Reliance Yacht Management has launched a dedicated Charter Clearing House service. A clearing house is a central booking office or agency that manages the yacht's calendar. In the charter industry, established charter brokers generally do not consider offering a yacht unless it is associated with a reputable company.

Aimed at serving owners with yachts between 60 to 90 ft that want to get the greatest exposure within the Charter market with the minimum of effort and cost. Within hours of signing up and providing all the details, Reliance Yacht Management can have a yacht listed with the top 80 charter brokers in the world.

The service offers no risk to the owner who pays only a nominal annual fee plus a small commission on the charters generated

Promotion

- Yacht's details listed with over 80 top charter broker websites.
- Create a no contact e-brochure for broker use to sell charters
- Downloadable brochures.
- Listing with our Central Yacht Agency.
- Listing of charter rates and other details.
- Publish Press releases.
- Distribute information directly to charter brokers worldwide.
- Maintain awareness through e-newsletters and dedicated online social media networks.

Diary Management

- Update calendar
- Publish available dates
- Liaise with Captain and Owner to block out self booking, maintenance, delivery etc

Charter booking

- Booking service
- Generation of industry standard charter contracts
- Receipt of payments in to client account
- Advice on charter preferences
- Dedicated Client bank account

Reliance Yacht Management has been well known in the Mediterranean for many years but its greater operational experience is in US, Caribbean and South Africa. Reliance has become the leading yacht delivery and logistics company with many of the world's top dealers, manufacturers and charter operators utilising their services to enhance their own performance and efficiency.

For further information;

Reliance Yacht Management

Email: www.reliance-yachts.com

Web: info@reliance-yachts.com

Tel: +44 1252 378239

Fax: +44 1252 521736