

PRESS RELEASE

Reliance Yacht Management Revamps its Central Agency Service to Yacht Owners

Promotion

- Yacht's details listed with over 100 top charter broker websites.
- Create a no contact e-brochure for broker use to sell charters
- Downloadable brochures.
- Listing with our Central Yacht Agency.
- Listing of charter rates.
- Publish Press releases.
- Distribute information directly to charter brokers worldwide.
- Maintain awareness through e-newsletters and dedicated online social media networks.

Diary Management

- Update calendar
- Publish available dates
- Liaise with Captain and Owner to block out self booking, maintenance, delivery etc

Charter booking

- Booking service
- Generation of industry standard charter contracts
- Receipt of payments in to client account
- Advice on charter preferences
- Dedicated Client bank account

Extra

- Full management
- Dedicated Website
- Crew placement
- Travel
- Concierge Service

In response to the increasing number of Clients looking to offset running costs of yacht Ownership, Reliance Yacht Management has launched a dedicated Central Agency to act as a clearing house for charters.

Aimed at serving owners with yachts between 60 to 90 ft who want to get the greatest exposure within the Charter market with the minimum of effort and cost. Within hours of signing up and providing all the details, Reliance Yacht Management can have a yacht's details online and searchable through the top 100 charter brokers' websites Worldwide.

The service offers no risk to the owner who pays only a nominal annual fee plus a small commission on the charters generated

Reliance Yacht Management has been well known in the Mediterranean for many years but its greater operational experience is in US, Caribbean and South Africa. Reliance has become the leading logistics solutions company with many of the world's top yacht dealers, manufacturers and charter operators utilising own services to enhance their own performance and efficiency.

For further information;

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