

PRESS RELEASE

21st December 2009

Affiliate Programme Takes Off

Within days of our Press Release announcing the launch of the Affiliate Programme some prestigious and well known names in the industry have joined.

“The initial response has been fantastic.” Says Nick Irving of Reliance Yacht Management. “It is clear that we offer a service that our clients see as highly valuable and something they can recommend to yacht owners”

Partners include;

Vinces Oy a truly International Brokerage in USA and Europe

Club Services of Malta is run by a team of sailing enthusiasts with professional technical experience specialising in different aspects of sailing.

Horizon Yacht Charters is the fastest growing, top rated sailing yacht charter company in the Caribbean

Eastern Yachts. Dealers for Beneteau, Beneteau Fractional Yachting, Catalina and other fine pre-owned Yachts.

Malta Yacht Services is an independent marine surveying business operating throughout the Maltese Islands, Europe and the Middle East.

Cruising Cats USA is the country’s only major catamarans-only yacht dealership.

The Multihull Company. No matter what sort of catamaran or trimaran you are looking for the Multihull Co. promise you expert, unbiased advice.

South West Yachts are professional and qualified yacht brokers, assuring you of a personal service in the search for the boat of your dreams.

The full list of Affiliate Partners and links will be regularly updated on the web site.

The Affiliate Programme is where you link to another site and receive a portion of fee generated from the customers you provide.

Affiliate Programme

The Reliance Yacht Management Affiliate Programme allows you to start making money from yacht deliveries by simply adding a link to your site. When a customer clicks on that link and ultimately has their boat delivered through us, you will be credited with a portion of the fee. Partners are given code that creates an enquiry form on your site.

If you're interested in signing up – **contact us** and you can be up and running the same day. More details at [Affiliate Programme!](#)

Any leads received will be processed by us all the way through the customer cycle – Producing quotes, generating the contract, delivery, invoicing, etc. If the customer has their boat delivered by us who came from your site, we share a portion of the commission with you. All leads we receive from you will be coded as your customers so that the commission share is properly tracked.

To qualify for the affiliate programme, you must have an established site with a customer base that is complimentary to yacht deliveries (brokerage, marine insurance, marinas, yacht management, spares, luxury goods, etc.) If you feel that your clients, members or customers would be interested in yacht delivery service, the first step is to sign up for the affiliate programme. One of our managers will contact you to discuss how we can work together and the best way to implement the programme. We look forward to hearing from you!

How to sign up for the affiliate program

You have no risk or cost for the affiliate programme. **Email us**, telling us a little about your website and contact details, and we'll get back to you straightaway.

To find out more about the services we offer go to our [website](#) or read some of the [testimonials](#) from our very happy customers.

Reliance Yacht Management.

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Further information about Reliance Yacht Management visit;

www.reliance-yachts.com